



# California Casualty

In partnership with NEA Member Benefits

## Stay Focused: Win a Car from California Casualty

*San Mateo, CA, October 19, 2016* – Educators who make a promise to drive safely will be eligible to win a new car from California Casualty. The year-long *Promise to Drive Focused* campaign is dedicated to preventing needless tragedies from inattentive or distracted driving.

National statistics show as gas prices have dropped, more people are driving more miles, with a subsequent increase in highway crashes, injuries and deaths. While insurance companies can replace property, they can't replace a lost life.

Surrounded every day by children, educators know all too well how devastating the preventable death of a young person can be. That's why California Casualty is asking educators to "make the promise to drive focused," complimenting the efforts of Impact Teen Drivers, a non-profit founded and supported by California Casualty to prevent distracted driving.

"Your safety is important to us," said California Casualty Sr. Vice President Mike McCormick.

"We appreciate everything you do and we know that your commitment extends beyond school to your home and family."

Educators have a great influence on younger generations. California Casualty is now rewarding one lucky winner with a new Ford Focus\* for being a safer driver and setting an example for students and loved ones.

K-12 educators and administrators can join the commitment to drive focused and be entered to win at [www.DrivingFocused.com](http://www.DrivingFocused.com). The campaign will run from October 20, 2016 through September 1, 2017. The new car winner will be announced in September or October of 2017.

For free evidence-based education materials, please visit Impact Teen Drivers at [www.impactteendrivers.org](http://www.impactteendrivers.org).

*Headquartered in San Mateo, California, with Service Centers in Arizona, Colorado and Kansas, California Casualty provides auto and home insurance to educators, firefighters, law enforcement officers and nurses across the country. Celebrating over 100 years of service, California Casualty has been led by four generations of the Brown family. To learn more about California Casualty, or to request an auto insurance quote, please visit <http://www.calcas.com/> or call 1.800.800.9410.*

\*Ford Motor Company is not a participating partner in or sponsor of this contest.